

Textual Analysis Exemplar #1 – Assessment:

Criterion		Markband achieved
A	Cultural context	5–6
B	Film elements	10–12
C	Relationships within the film text	5–6

Examiner comments

A: The opening paragraph is excellent and shows a clear understanding of the task in hand. Although the student devotes quite a small part of the analysis to the **cultural context**, it is concise and appropriate, and is consistently linked to the filmmaker’s intentions. Relevant and appropriate resources are very well integrated.

B: Rather than trying to cover every **film element**, the student concentrates on a limited number and treats them in detail. This is an effective technique. There is a consistent focus on the intended effects of choices made in using the **film elements**. The analysis is detailed, accurate and relevant. It is of a quality that moves beyond the 7–9 markband. Simple description is avoided throughout. Images are well chosen and linked directly to the text.

C: The student has a clear understanding of Campion’s motivations in making her choice in the use of **film elements**. The student identifies how the **film elements** relate to the film as a whole by focusing on Campion’s intentions. Though this criteria is not as developed in the textual analysis, within the context of the 2000-word limit it would be difficult to fit in more without diminishing the excellent analysis. For this reason I am reluctant to describe this as “under-developed”.